

**MOHONK PRESERVE**  
**Business Membership**

Business Name

Contact Person

Street Address

City, State, Zip

Website

Business Phone

Email Address

**Please check level of membership:**

\$275     \$500     \$750     \$1,500

**Payment:** Membership: \$ \_\_\_\_\_  
Donation: \$ \_\_\_\_\_  
TOTAL: \$ \_\_\_\_\_

- Check (please make payable to Mohonk Preserve)
- Mastercard/Visa/AMEX/Discover (circle one)

Account #

Expiration Date

Cardholder Signature

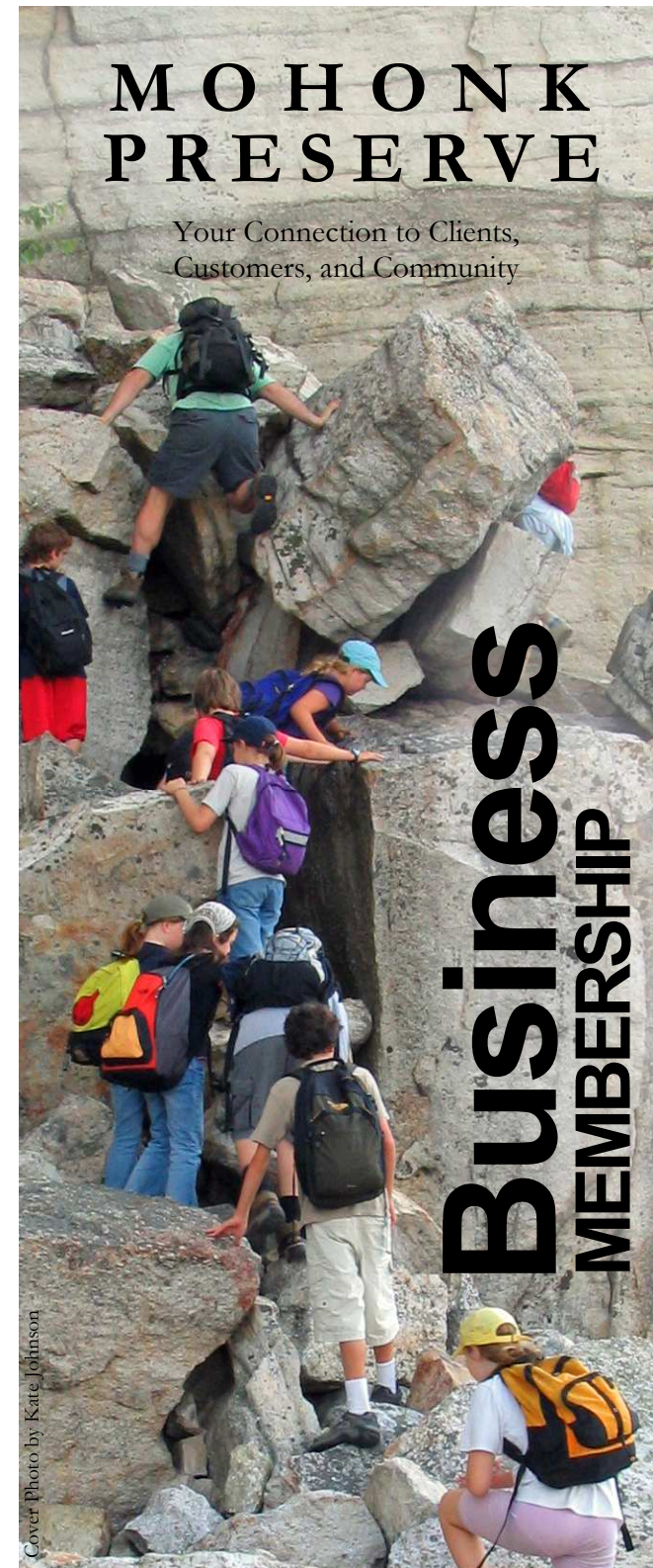
*Please return application and payment to:*  
Krista Tverdak  
**Mohonk Preserve**  
P.O. Box 715, New Paltz, NY 12561  
Phone: 845-255-0919 x223  
Fax: 845-255-5646  
Website: [www.MohonkPreserve.org](http://www.MohonkPreserve.org)

The mission of the Mohonk Preserve  
*is to protect the Shawangunk Mountains  
by inspiring people to care for, enjoy,  
and explore the natural world.*



Photo by Kate Johnson

- Protect** the Shawangunk Ridge ecosystem through land management based on sound ecological research;
- Preserve** the cultural landscape in harmony with its history and heritage;
- Provide** education for children and adults to increase their understanding of the essential relationship between themselves and nature;
- Promote** responsible recreation and quiet enjoyment of the land in keeping with its peace and natural beauty.



Cover Photo by Kate Johnson

## ADVERTISE YOUR BUSINESS

Members, volunteers, and visitors to Mohonk Preserve feel a **strong connection to the land** and all it offers.

A business membership with Mohonk Preserve can initiate new relationships and deepen existing ones by **associating your brand with customer lifestyles and their passions.**

Mohonk Preserve's **website** experiences more than **102,400 user sessions per year with more than 412,000 page views.** The average time on the site is more than three minutes with 70% of traffic representing new visits.

For other activities and services in the region, online visitors regularly access our website. More than **40,000 of the annual clicks,** are through the **area guide.**

Our **Visitor Center** is the gathering place for information on the ridge. An estimated **40,000 visitors a year pass through our doors.**

Our **Ridgelines e-newsletter** is emailed monthly to more than **12,000 Preserve members** and our partners throughout the region.

Join us in our mission to protect the Shawangunk Mountains by becoming a Business Member today!



Mohonk Preserve Visitor Center on Route 44/55

Photo by Christina Novak

## Mohonk Preserve & Tourism

Internationally renowned for hiking, biking, rock climbing, and nature study, **the Preserve attracts over 150,000 annual visitors.** Our visitors have a positive impact on the Hudson Valley economy.

Our visitors **spend nearly \$3 million per year in the region** supporting dozens of area motels, bed and breakfasts, restaurants and other businesses. It is estimated that they spend \$900,000 a year on lodging, \$1.5 million per year on food and \$600,000 on other retail purchases.

**Become a Business Member and tap into this market....**

### Benefits for clients and employees

Use your guest passes and gift memberships to give thanks or recognition to special clients and top employees.

## CHOOSE YOUR LEVEL

### All Memberships Include:

- Link on Mohonk Preserve website;
- Business referrals to our visitors;
- Rack card displayed in Visitor Center;
- Listing in *Ridgelines e-newsletter*;
- \$10 discount on any gift memberships.

### \$275 [\$565 value]

- 2 adult memberships with all privileges;
- 15 day use guest passes.

### \$500 [\$925 value]

- 4 adult memberships with all privileges;
- 25 day use guest passes.

### \$750 [\$1,780 value]

- 10 adult memberships with all privileges;
- 40 day use guest passes.

### \$1,500 [\$3,105 value]

- 10 adult memberships with all privileges;
- 100 day use guest passes;
- Sponsorship of an Mohonk Preserve e-blast reaching 10,000 people;
- One free rental of Visitor Center Conference Room during business hours.